

# TOTAL MOBILE EVENTS™

Solutions that help you effectively engage guests

Mobile Technology • Mobile Marketing • Mobile Events • Social Media

## Solutions For Event Planners, Venues & Sponsors

If you are an event planner or venue and you need the mobile event tools that today's event guests expect and utilize.. mobile marketing, social media integration, advanced ticketing, online event portals and mobile app solutions... then TOTAL MOBILE EVENTS™ is the answer.

### What You Can Expect From TOTAL MOBILE EVENTS™



#### Advanced Ticketing

W.I.N. has launched as one of the most advanced ticketing solutions ever. Take your event ticketing TOTAL MOBILE EVENTS™ and reach clients where they live in today's event world. Great for charity events & raffles.



#### Targeted Promotion

TOTAL MOBILE EVENTS™ solutions allow you to target guests like never before. You can reach guests by time of day, location, device, browser, and more. Imagine how powerful a parking update can be to arriving guests!



#### Mobile Tools & Resources

In order to help your events take full advantage of TOTAL MOBILE EVENTS™ you need the necessary tools. We can help you develop what you need.



#### Mobile Marketing

Promote your events on all mobile devices and tools as well as on all social media platforms. Never before could you reach your audience so effectively and affordably.



### EVENT PLANNERS

Take advantage of custom mobile solutions like portal & app design, beacons, Geo fencing, online ticketing, mobile check-in and POS Add-ons to fully engage guests like never before.

### VENUES

Your venue will become the premiere events venue as you add solutions that enhance your events, capture guest data, provide items event planners need & grow your own customer base.

### SPONSORS

Once you take your events TOTAL MOBILE™, you will be able to bring considerably more value to your sponsors. Engagement & interaction will increase dramatically.

#### Smartphone Ownership

"The vast majority of Americans - 95% - now own a cellphone of some kind. The share of Americans that own smartphones is now 77%."

-Pew Research

#### Social Media Usage

"...Today, 69% of U.S. adults are social media users, with ages 18-29 (86%); 30-49 (80%) & 50-64 (64%) respectively."

-Pew Research

#### Time On Social Media

"Nearly 80 percent of social media time is spent on mobile devices & Smartphones Are Now 50% of All U.S. Digital Media Time Spent."

-comescore.com



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