

TOTAL MOBILE GIVING™

Solutions that help you effectively engage donors

Mobile Technology • Mobile Marketing • Mobile Events • Social Media

Solutions For Ministries, Charities & Corporate Giving

Mobile Marketing is an essential and maybe THE ESSENTIAL tool for non-profit marketing today.

With new features like Live Beacons, Scheduled Push Notifications, Geo Location and Mobile Giving for APPs, there are now countless ways to stay in constant contact with member & donors.

What You Can Expect From TOTAL MOBILE GIVING™



Increased Engagement

Empower donors, parishioners, and employees with the mobile tools they need to support & engage with your ministry, charity or cause.



Targeted Promotion

TOTAL MOBILE GIVING™ solutions allow you to target donors like never before. You can reach donors by time of day, location, device, browser, social platform and more.



Mobile Tools & Resources

In order to help your cause or charity achieve TOTAL MOBILE GIVING™ you need the necessary tools. We can help you develop what you need.



More Frequent Volunteering & Giving

Once your ministry, charity or corporation achieves TOTAL MOBILE GIVING™, you will be able to increase donor engagement, add crowd funding and drive more & increased donations and volunteering.



MINISTRIES

"getting beyond the 4 walls"

Take advantage of custom mobile solutions like "church" beacons, geo fencing, mobile giving, community features, web live prayer requests, sms & push notifications for offers.

CHARITIES

"added convenience & courtesy"

Take advantage of everything we offer our ministries & add custom solutions like event solutions, live chat, retail partnerships, crowd funding (app & web based), APP commerce & more.

CORP GIVING

"empowering employees to do more"

Companies can now use TOTAL MOBILE GIVING™ to assist in employee donations, volunteering & overall info sharing when it comes to the various charities and causes your company supports.

Smartphone Ownership

"The vast majority of Americans - 95% - now own a cellphone of some kind. The share of Americans that own smartphones is now 77%."

-Pew Research

Social Media Usage

"...Today, 69% of U.S. adults are social media users, with ages 18-29 (86%); 30-49 (80%) & 50-64 (64%) respectively."

-Pew Research

Time On Social Media

"Nearly 80 percent of social media time is spent on mobile devices & Smartphones Are Now 50% of All U.S. Digital Media Time Spent."

-comescore.com



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